



Only in Seattle Initiative

Vision

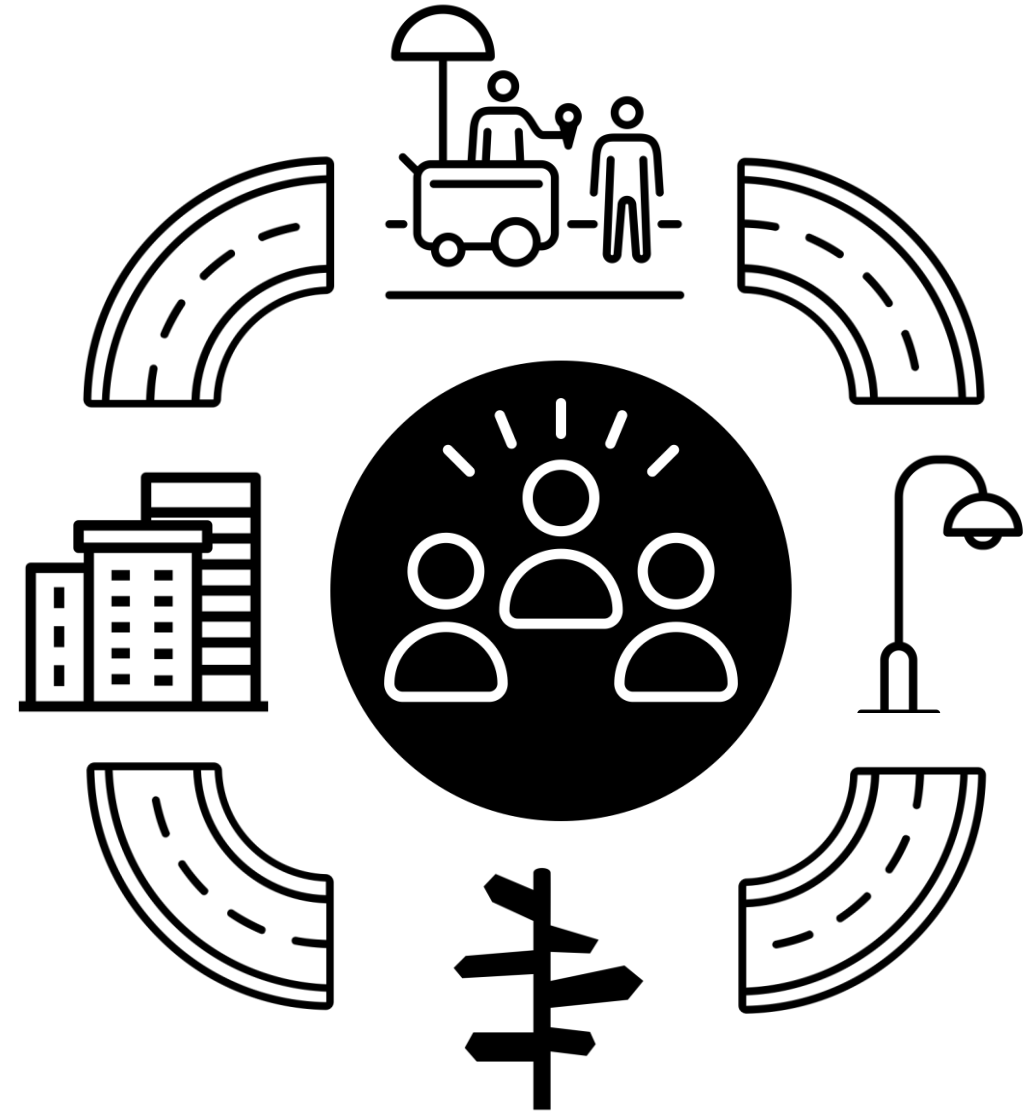
To build an equitable and vibrant city by fostering neighborhood business districts that are centers of local commerce, community and culture.

Mission

To support local businesses, building owners, and residents to unite around a common vision for their district and work together to achieve it.

Key Strategy Areas

- Organization
- Business Development
- Clean and Safe
- Marketing and Events
- Placemaking



Why these Key Strategy Areas?

Organization



Business Development



Marketing and Events



Clean and Safe



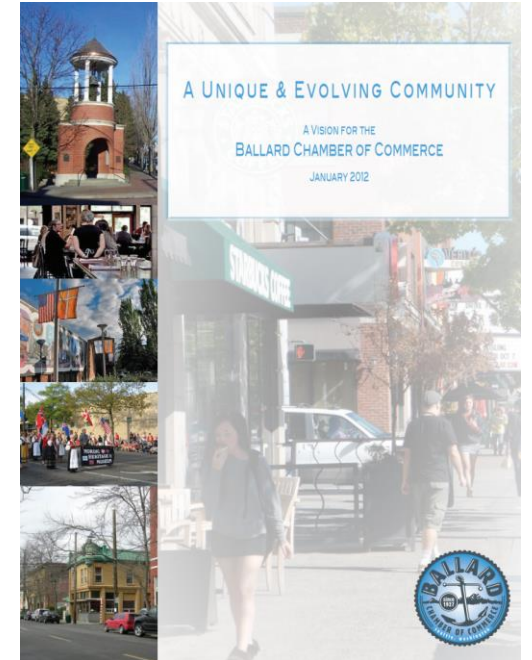
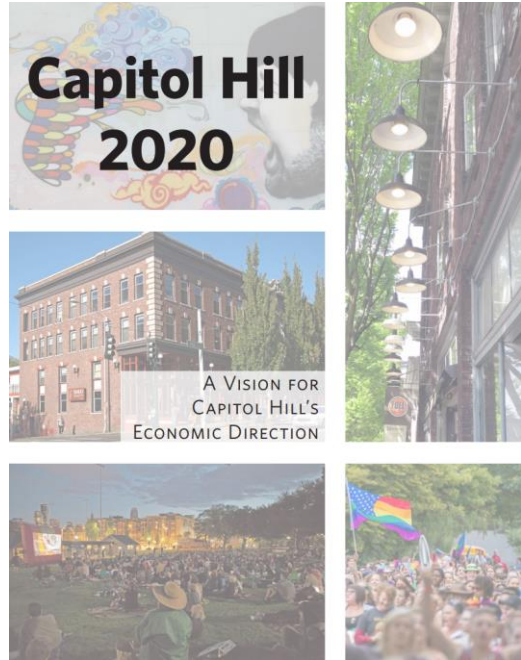
Placemaking



Business District Stages of Development



Business District Action Plans

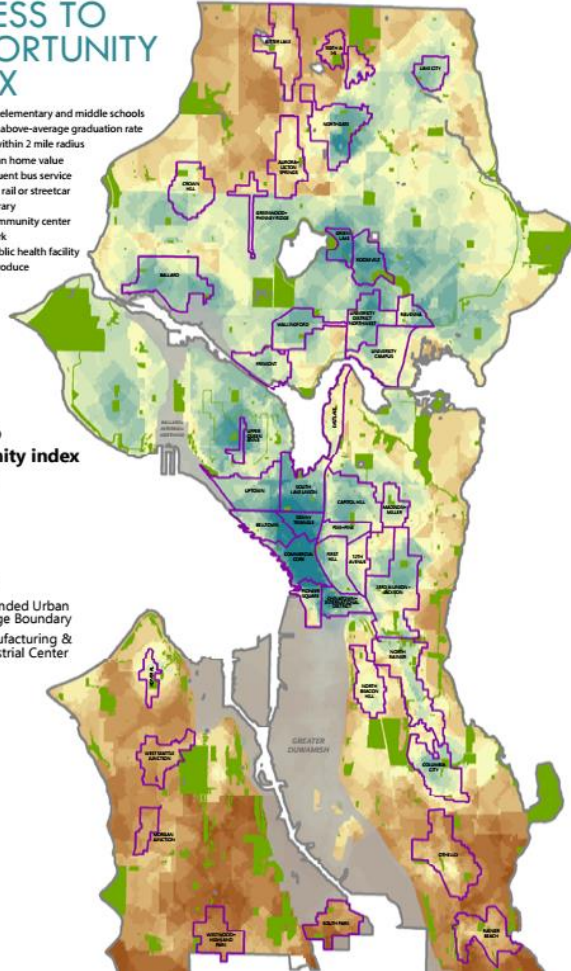


Place-based, Equity Focus

ACCESS TO OPPORTUNITY INDEX

- High performing elementary and middle schools
- High school with above-average graduation rate
- Number of jobs within 2 mile radius
- Increase in median home value
- Proximity to frequent bus service
- Proximity to light rail or streetcar
- Proximity to a library
- Proximity to a community center
- Proximity to a park
- Proximity to a public health facility
- Access to fresh produce

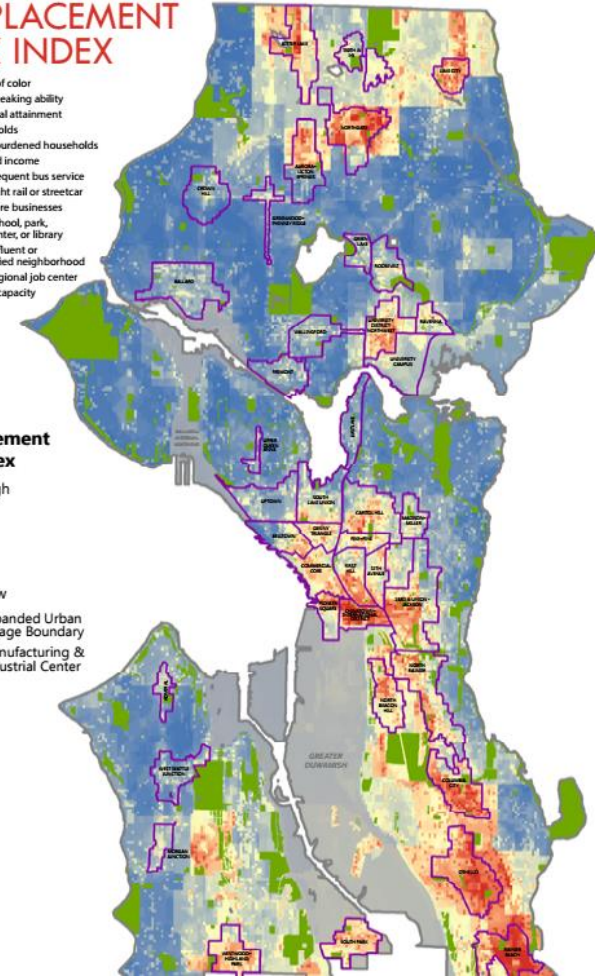
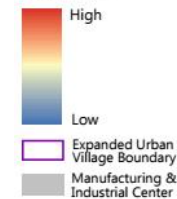
Access to opportunity index



DISPLACEMENT RISK INDEX

- Communities of color
- Low English-speaking ability
- Low educational attainment
- Renter households
- Housing cost-burdened households
- Low household income
- Proximity to frequent bus service
- Proximity to light rail or streetcar
- Proximity to core businesses
- Proximity to school, park, community center, or library
- Proximity to affluent or already-gentrified neighborhood
- Proximity to regional job center
- Development capacity
- Median rent

Displacement risk index



2019 OIS Grant Application Summary

Tier I – Action Plan grants in key strategy areas

Organizing (\$10,000-\$50,000),
Transforming (\$35,000-\$150,000)
Established Districts (\$10,000-\$35,000)

Tier II

Business
Improvement Areas
Support

Tier III

Racial Equity in
Business Districts

Tier IV

Commercial
Affordability
Workshops

Tier V

City Infrastructure/
Public Space
Improvements
(\$370,000)



Tier I – Action Plan Grants

Rainier Beach Economic Development Roundtable

HOME ABOUT ACTION AREAS

CATEGORY: ECONOMIC DEVELOPMENT
RAINIER BEACH ECONOMIC DEVELOPMENT ROUNDTABLE

CHARTER

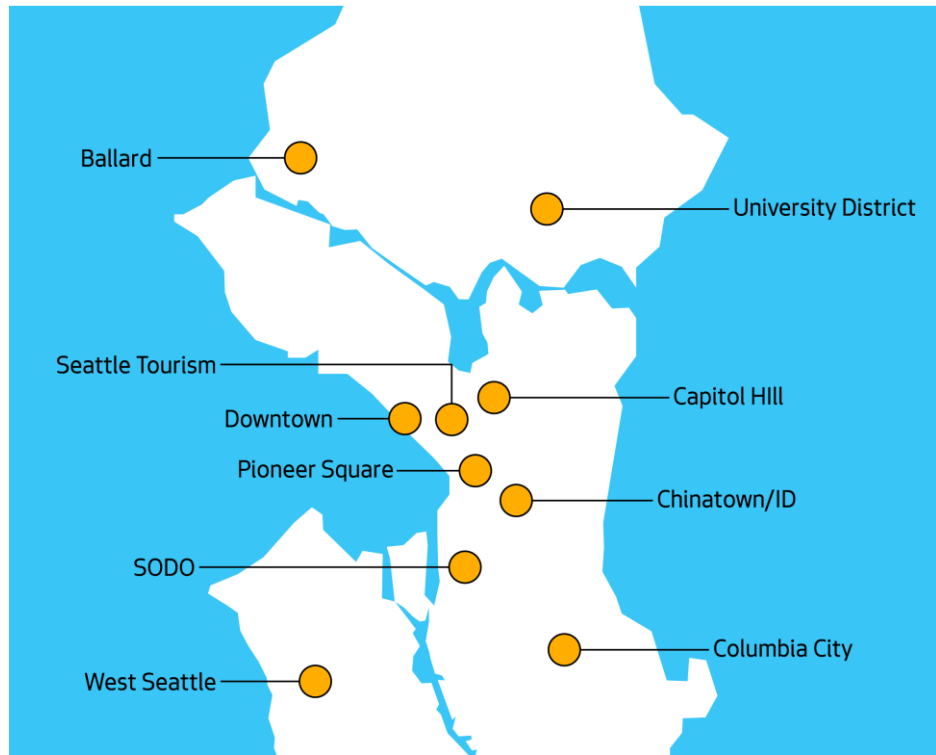
- [Equity Alliance of Washington](#) | [HomeSight](#)
- [Life Enrichment Group](#) | [Puget Sound Sage](#) | [Urban Impact](#)
- [Rainier Beach Action Coalition \(RBAC\)](#) | [Rainier Beach: A Beautiful Safe Place for Youth](#)
- [Rainier Beach Community Club](#) | [Rainier Beach Merchants Association](#)
- [Rainier Valley Community Development Fund](#) | [SouthEast Effective Development](#)

ROUNDTABLE WORKING PRIORITIES FOR 2018

<p>ALIGN DEVELOPMENT WITH PRIORITIES</p> <p>Create best practices to engage property owners, through providing a platform for early engagement with development projects. Building on position in the neighborhood to strengthen relationships with property owners and developers. Exploring options for collaboration with partners in real estate development.</p>	<p>JOBS & ECONOMIC ACCESS COORDINATION</p> <p>Jobs and community Board. Especially for youth. This focus area is intended to dramatically increase the communities' access to information and opportunities. Establish a community "bulletin" board that creates access to learning, education, jobs, and access to services, in addition to a community calendar that creates access to events and other efforts in Rainier Beach</p>	<p>SMALL BUSINESS SUPPORT & ENTREPRENEURSHIP</p> <p>Develop core entrepreneurship support for existing small businesses to help them succeed and stay in Rainier Beach. Create the groundwork for a culturally relevant small business accelerator initiative. Support the Sharks At The Beach event and Art Installation. Provide local investment in entrepreneurship/leadership opportunities.</p>
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Tier II – Business Improvement Area Support



- Clean and Safe Programs
- Marketing and Promotion
- Business and Economic Development
- Public Realm Improvements
- Advocacy for Business District
- Professional Management

Outreach worker assigned to Ballard to work with the homeless

02/15/2018 Geeky Swedes Ballard

Most agree that homelessness is a big problem in Ballard, but the debate rages over what to do about it. **The removal** of “unsanctioned campers” from Ballard Commons Park and the **new fencing** under the Ballard Bridge are two recent examples that have sparked heated conversations both on My Ballard and off.

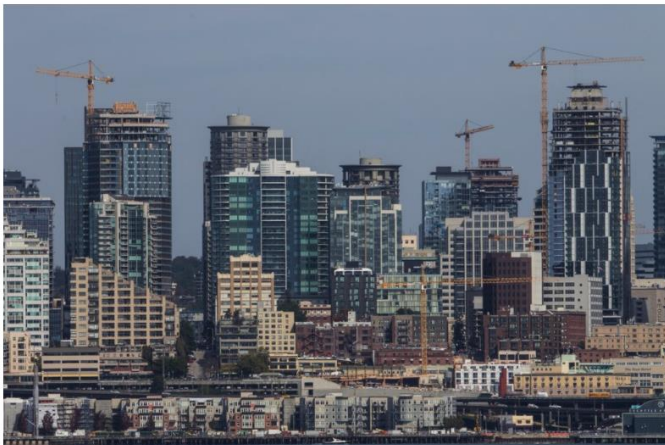
Now there’s a new effort to help. Through a partnership with REACH and the Ballard Alliance, Ballard now has a dedicated “outreach case manager” working with the homeless community. Her name is Paize Killinger.



Jon Talton / Columnist

Downtown Seattle turns in strong 2017, benefiting entire region

Originally published February 15, 2018 at 10:52 am | Updated February 15, 2018 at 1:17 pm



Cranes dot the downtown Seattle skyline. The construction boom has allowed the city to increase its budget by 40 percent between 2013 and 2017. (Ellen M. Banner / The Seattle Times, 2016)

Lisa Dixon Howard is helping Pioneer Square businesses cope with change

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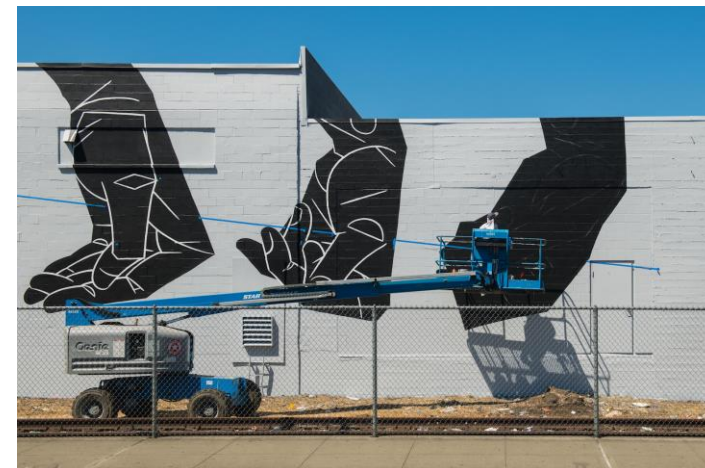
CULTURE

Seattle’s SODO Track mural corridor is now the longest in the world

Sixty-two global artists contributed 50 murals viewable by bus, train or on foot.

by Brangien Davis / August 1, 2018

Video by Matt McKnight



Tier III – Racial Equity in Business Districts

Chinatown ID Community Liaison



Tier IV – Commercial Lease Education Workshops

Chinatown International District Workshops

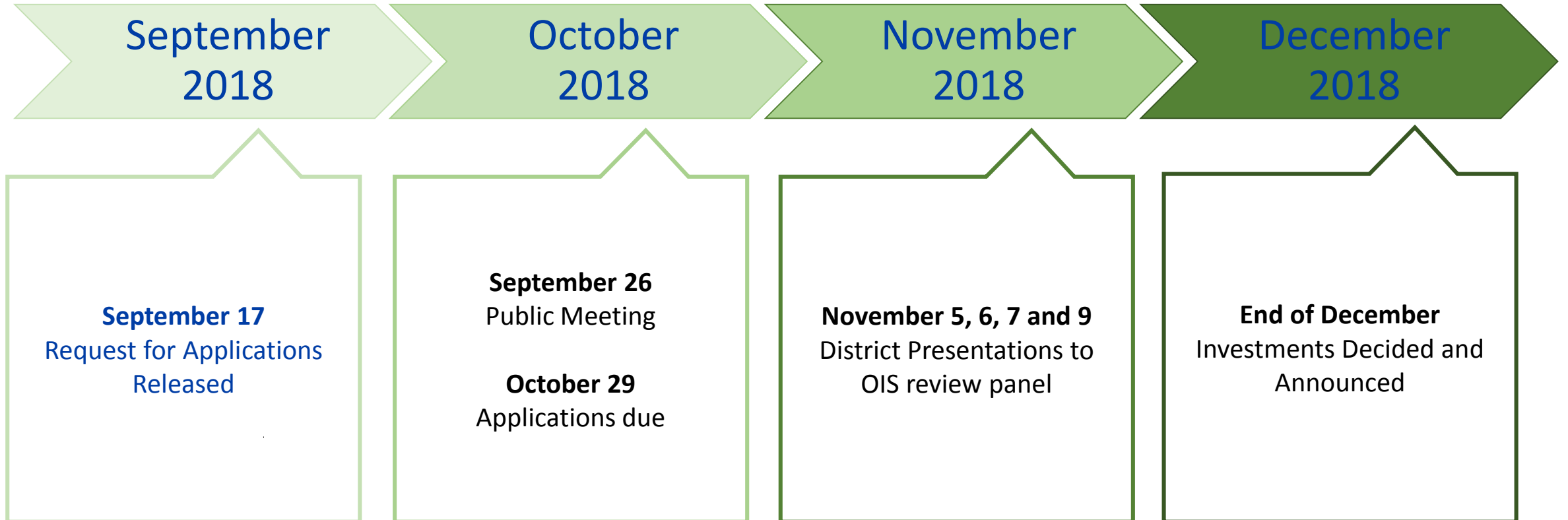


Tier V – City Infrastructure/Public Space Improvements

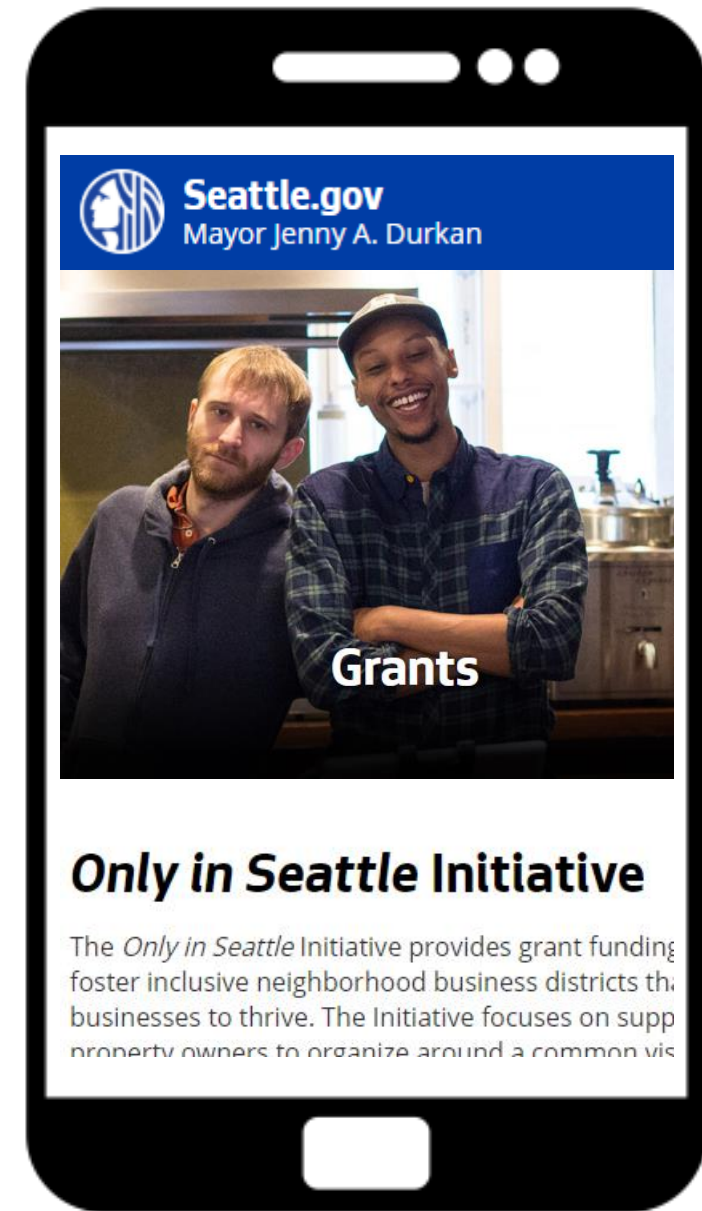
Central Area Community Construction Navigator and Business Support



OIS Application Timeline



Online Application



Contact us

We are here to help!



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Seattle Office of Economic Development

Only in Seattle



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